



Connecting China to Greece through “Belt and Road Initiative”

--- Maritime Silk Road initiative

--- Silk Road Economic Belt



WHO IS BELT AND ROAD ASSOCIATES

BELT AND ROAD ASSOCIATES is headquartered in Greece. Today it is the most dedicated company in the BELT and ROAD initiative in Greece, the company that really supports Chinese companies that want to invest in Greece.

BELT AND ROAD ASSOCIATES, an organization registered in London UK. Started in 2016 with a very clear business plan. Bridging Chinese Investment Funds with Investment Projects on the “Belt and Road” way of China to Europe. We mainly engage in overseas mergers and acquisitions and investment banking business.

The people of BELT AND ROAD ASSOCIATES fully understand both the Chinese and the Greeks. Either because they originate and work in China or Greece. We have the advantage that we can and fully understand the needs of both sides because we are part of them, in order to bring in contact people and businesses from the two countries to achieve successful partnerships.

Our team comprises people with experience in important aspects of the fields necessary to promote successful partnerships (investment plans, legal and tax support, public relations, Government relations etc).



WHY CHINESE SHOULD COOPERATE WITH BELT AND ROAD ASSOCIATES TO ENTER THE GREEK MARKET

There are many reasons why a Chinese company should choose BELT AND ROAD ASSOCIATES in the early stages of its entry into the Greek Market. An entry that will surely not be easy as a series of obstacles, such as the difficulties of a new entrant to adapt and learn a new market, competitors' barriers etc will have to be overcome.

BELT AND ROAD ASSOCIATES has some important features that make it stand out from many of its category competitors and in many respects compete with even large companies in its industry. This is because there are no companies in Greece that, while well aware of the Greek reality, are at the same time committed to China and the development of the Belt and Road Initiative.



GOVERNMENT RELATIONS - PUBLIC TENDERS

GOVERNMENT RELATIONS

BELT AND ROAD ASSOCIATES, is well aware of the 'diagram' of the Government and the various State Agencies and is well aware of how to proceed on a case-by-case basis. It has a wealth of contacts that can, if appropriate, help reach the contacts that the Chinese company needs.



HELLENIC REPUBLIC ASSET
DEVELOPMENT FUND

SUPPORT IN PUBLIC TENDERS

BELT AND ROAD ASSOCIATES can and does understand the procedures of a tender and can support the Chinese company in its preliminary stage in understanding the key points of a tender and deciding whether it is primarily interested.



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MONITORING OF LEGISLATION- BUSINESS NETWORKING- PROJECTS



MONITORING OF LEGISLATION

BELT AND ROAD ASSOCIATES is fully familiar with Greek Law and its operation. From the initial stages of public consultation to the adoption of a bill. BELT AND ROAD ASSOCIATES maintains a high level of legal knowledge (for a non-legal entity) by providing key support to the Chinese company in this critical area.

BUSINESS NETWORKING

BELT AND ROAD ASSOCIATES has an extensive network all over Greece.



PROJECTS

BELT AND ROAD ASSOCIATES is engaged in seeking projects and promoting them to Chinese investors. Engagement enables to pre-evaluate projects and diagnose their status (as much as possible without due diligence). There is also research on the applicable legislation, etc.



LOCAL PARTNERS- GENERAL ENTREPRENEURSHIP ISSUES- MEDIA



LOCAL PARTNERS

Taking into account the needs of the Chinese company, BELT AND ROAD ASSOCIATES can look for the appropriate local partners, introduce the Chinese company and organize the relevant meetings. We may also provide the Chinese company with information on potential Local Partners, information we collect online, from published Financial Statements, or from other sources (eg Chambers, Organizations, personal information etc.).

SUPPORT TO GENERAL ENTREPRENEURSHIP ISSUES

Due to the extensive knowledge of entrepreneurship, BELT AND ROAD ASSOCIATES can and does support a variety of issues.



MEDIA

BELT AND ROAD ASSOCIATES maintains good contacts with the Media and journalists, contacts that may be useful either for promoting the Chinese company or for managing difficult situations (Crisis Management).



LOYALTY IN CHINA

An important advantage of working with BELT AND ROAD ASSOCIATES is that it is the only company operating in Greece intensively with its exclusive clientele in China. This means that BELT AND ROAD ASSOCIATES takes care to excellently serve all its Chinese customers as it cannot risk its defamation, from poor service, to Chinese companies.

Unlike BELT AND ROAD ASSOCIATES, companies based in Greece that have no particular ties to China do not have much to lose from the Chinese market with a poor service.

In addition, BELT AND ROAD ASSOCIATES travel frequently to China, is familiar with the Chinese people and communicates much better with the Chinese. Unlike the overwhelming majority of Greeks who either never went to China or have seldom gone, and usually for trade (imports).



It is no coincidence that
our name is
BELT AND ROAD
ASSOCIATES



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NOW IS THE BEST TIME TO INVEST IN GREECE

It is no longer just that Greece is at the crossroads of three continents (Africa, Asia, Europe), that it is a member of major organizations such as the European Union and NATO, that it has the euro as its currency, that it has strong links with the countries of North Africa and with the countries of the Arab world, that it has a wonderful weather and perfect conditions for investment in Tourism, Renewable Energy and the Agri-food sector and so much more.

Greece now has one of the highest growth rates of its economy in the European Union. The country's lending conditions are excellent as the 10-year government bond has one of the best interest rates worldwide. The Athens Stock Exchange is breaking one record after another. The cost of entering the Greek market is now extremely competitive. The Investment Environment is one of the most up-to-date and the Government of the country actively and passionately supports foreign investors.

INVEST
IN
GREECE



BELT AND ROAD ASSOCIATES “INVEST IN GREECE GUIDE”

BELT AND ROAD ASSOCIATES “INVEST IN GREECE GUIDE”

76 pages with everything you need to know about Greece and the main sectors:

*** TOURISM * ENERGY * ICT * LIFE SCIENCES * FOOD & AGRICULTURE ***

LOGISTICS * STRATEGIC INVESTMENTS

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PROMOTING THE BELT AND ROAD INITIATIVE

In December 2019, an important conference was held in Beijing, the Belt and Road Global Chambers of Commerce and Associations Conference GCCAC 2019. GCCAC 2019 Supervisors are People's Daily and All-China Federation of Industry and Commerce. Supporter is Belt and Road Portal yidaiyilu.gov.cn. Hosts People's Daily Online and Global Times.

In 2019 BELT AND ROAD ASSOCIATES was honored to be one of the participants in the Opening Ceremony roundtable where in front of a crowd of 1000 people presented their thoughts on promoting BELT AND ROAD INITIATIVE globally.



2020 外洽会系列线上论坛
INVEST IN GREECE ONLINE FORUM 2020

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DEVELOPMENT

主办单位:
Hosted by:



中国产业海外发展协会
China Overseas Development Association



希腊一带一路协会
Belt and Road Associates

协办单位:
Co-hosted by:



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2020.06.04 北京·BEIJING

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INVEST IN GREECE FORUM 2020

INVEST IN GREECE FORUM 2020, which was organized online on June 4, 2020, was completed with great success. More than 400 Chinese, executives of companies investing overseas, participated in the 3-hour Forum and were informed about the possibilities that Greece offers today to foreign investors.

It is the first time that a similar online investment forum has been organized for both the Greek side and China, as the pandemic has led to new forms of communication. The Forum provided simultaneous English-Chinese interpretations, greatly facilitating the participation of the Chinese.

INVEST IN GREECE FORUM 2020 was organized by BELT AND ROAD ASSOCIATES, the China Overseas Development Association (CODA) of the Ministry of Development of China (NDRC) and the ChinaGoAbroad platform. The Forum has already received wide publicity in China, with detailed reports on the speeches of Greek and Chinese guests. The coordination of INVEST IN GREECE FORUM 2020 was done by George Floras, managing partner of BELT AND ROAD ASSOCIATES.

The Forum began with the greetings of the Minister of Development and Investment Mr. Georgiadis, the representative of the Ministry of Development of China (NDRC), responsible for foreign investment Mr. Liu Xiaonan, the Ambassador of China to Greece Mr. Zhang Qiyue, the Ambassador of Greece in China Mr. Iliopoulos.





GEORGE FLORAS



Mr. Jesse Chang Founder ...



Mr. Zhenwei He, Secretar...



Mr. Ioannis Chatzitheodosi...



Mr. Liu Xiaonan NDRC



Zhang Qiyue



Mr. Filiopoulos Georgios



Mr. Adonis Georgiadis Min...

zoom



INVEST IN GREECE ONLINE FORUM 2020-2020外洽会系列线上论坛——投资希腊

2020年12月



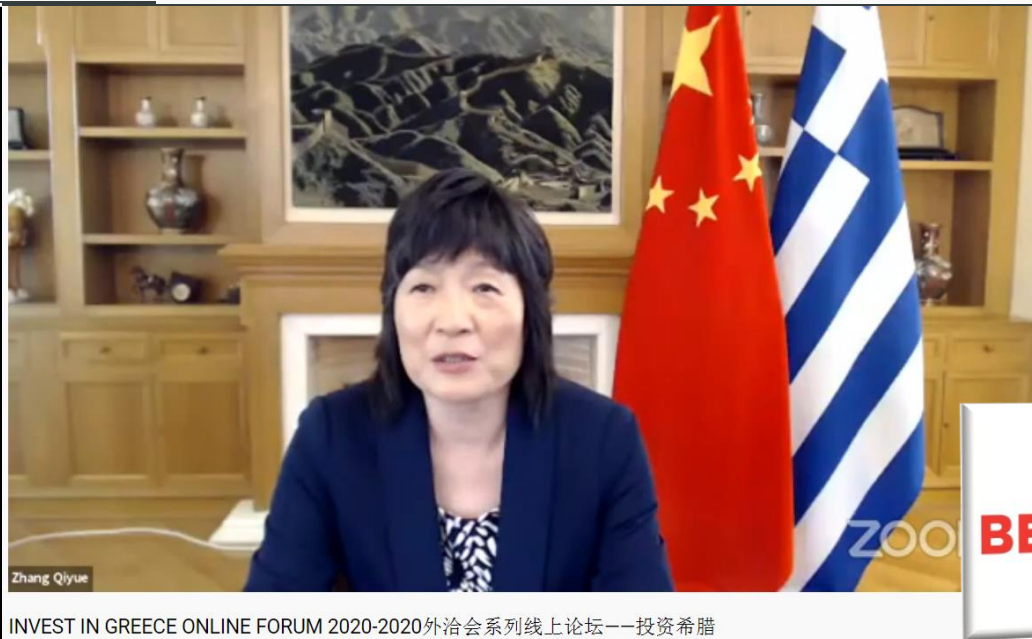
Mr. Adonis Georgiadis Minister of Development and Investments



Mr. Liu Xiaonan NDRC

INVEST IN GREECE ONLINE FORUM 2020-2020外洽会系列线上论坛——投资希腊

INVEST IN GREECE ONLINE FORUM 2020-2020外洽会系列线上论坛——投资希腊



Zhang Qiyue

INVEST IN GREECE ONLINE FORUM 2020-2020外洽会系列线上论坛——投资希腊



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CHINA (XI'AN) – GREECE INVESTMENT AND FINANCING TRADE FORUM 2017

BELT AND ROAD ASSOCIATES successfully organized the visit of the 35-member Greek Delegation to Xi'an, China (Shaanxi Province) between December 10-13, 2017. The promotion of Greece as an investment destination for Chinese investors, the strengthening of bilateral relations between Greece and China and the pursuit of a direct flight from Xi'an to Greece were at the center of the Greek delegation's discussions with the Xi'an Government and local enterprises. Head of the Greek Delegation was the Former Prime Minister of Greece Vasiliki Thanou, accompanied by Deputy Minister of Rural Development and Food Yannis Tsironis as well as representatives of tourism and the business community. The aim of the delegation was to inform Chinese investors during the "2017 China (Xi'an) – Greece Investment and Financing Trade Forum" about investment opportunities in Greece.



ALIBABA SUPPORT TO ENTER THE GREEK MARKET

BELT AND ROAD ASSOCIATES is proud to have supported ALIBABA's entry into the Greek market since 2016. In 2016, we helped organize the meeting of the then Prime Minister of Greece Mr. Tsipras with the founder of ALIBABA Mr. Jack Ma. Similarly in 2019 we organized the meeting of the Prime Minister of Greece Mr. Mitsotakis with the CEO of ALIBABA Daniel Zhang. In the meantime, we have variously supported ALIBABA in the Greek market, achieving ALIPAY's entry into the Greek market and promoting Tmall Global to Greek companies. We have coordinated, in collaboration with ATHENS CHAMBER OF TRADESMEN, the organization of two major seminars for the presentation of ALIBABA to 850 Greek companies. In 2018, we organized a series of meetings for ALIBABA President mr Michael Evans' 24-hour trip in Athens.



WITH THE PRIME MINISTER of GREECE IN CHINA 2016

In the summer of 2016, we traveled to China with the delegation of the Prime Minister of Greece, Mr. Alexis Tsipras, and attended a number of events and meetings, among which the event in the presence of the Prime Minister of PR of China.



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WITH THE PRIME MINISTER of GREECE IN SHANGHAI 2019

In early November 2019, BELT AND ROAD ASSOCIATES participated in the delegation of the Prime Minister of Greece in Shanghai, China. The delegation was organized on the occasion of the CIIE exhibition in which Greece was an honored country. Prime Minister Mitsotakis' met ALIBABA CEO Daniel Zhang, a meeting organized by BELT AND ROAD ASSOCIATES.




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July 2018, we welcomed the delegation from the city of Zhengzhou Municipality of China, headed by Mr. Wan Zhengfeng, Zhengzhou Municipal People's Government Vice Mayor. During the visit, a meeting was held with the Deputy Minister of Development, Mr. Stergios Pitsiorlas.



George Floras, managing partner of BELT AND ROAD ASSOCIATES, meeting with the Prime Minister of Greece in 2017 at the PM's office



January 2020, George Floras, managing partner of BELT AND ROAD ASSOCIATES, met with the Deputy Minister of Investments and Development Mr. Papathanassis and discussed the possibilities of Greece's penetration into the Chinese market and especially the attraction of investments from China.



ASSOCIATES

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