



Connecting China to Greece through “Belt
and Road Initiative”



Belt and Road Initiative

WHO IS BELT AND ROAD ASSOCIATES

BELT AND ROAD ASSOCIATES is headquartered in Greece. Today it is the most dedicated company in the BELT and ROAD initiative in Greece, the company that really supports Chinese companies that want to invest in Greece.

BELT AND ROAD ASSOCIATES, an organization registered in Hong Kong. Started in 2016 with a very clear business plan. Bridging Chinese Investors with Investment Projects on the “Belt and Road” way of China to Europe. We mainly engage in overseas mergers and acquisitions and investment banking business.

The people of BELT AND ROAD ASSOCIATES fully understand both the Chinese and the Greeks. Either because they originate and work in China or Greece. We have the advantage that we can and fully understand the needs of both sides because we are part of them, in order to bring in contact people and businesses from the two countries to achieve successful partnerships.

Our team comprises people with experience in important aspects of the fields necessary to promote successful partnerships (investment plans, legal and tax support, public relations, Government relations etc).



WHY CHINESE SHOULD COOPERATE WITH BELT AND ROAD ASSOCIATES TO ENTER THE GREEK MARKET



There are many reasons why a Chinese company should choose BELT AND ROAD ASSOCIATES in the early stages of its entry into the Greek Market. An entry that will surely not be easy as a series of obstacles, such as the difficulties of a new entrant to adapt and learn a new market, competitors' barriers etc will have to be overcome.

BELT AND ROAD ASSOCIATES has some important features that make it stand out from many of its category competitors and in many respects compete with even large companies in its industry. This is because there are no companies in Greece that, while aware of the Greek reality, are at the same time committed to China and the development of the Belt and Road Initiative.

GOVERNMENT RELATIONS - PUBLIC TENDERS

GOVERNMENT RELATIONS

BELT AND ROAD ASSOCIATES, is well aware of the 'diagram' of the Government and the various State Agencies and is well aware of how to proceed on a case-by-case basis. It has a wealth of contacts that can, if appropriate, help reach the contacts that the Chinese company needs.

SUPPORT IN PUBLIC TENDERS

BELT AND ROAD ASSOCIATES can and does understand the procedures of a tender and can support the Chinese company in its preliminary stage in understanding the key points of a tender and deciding whether it is primarily interested.



HELLENIC REPUBLIC ADMINISTRATION
DEVELOPMENT FUNDS



MONITORING OF LEGISLATION- BUSINESS NETWORKING- PROJECTS

BUSINESS NETWORKING

BELT AND ROAD ASSOCIATES has an extensive network all over Greece.

PROJECTS

BELT AND ROAD ASSOCIATES is engaged in seeking projects and promoting them to Chinese investors. Engagement enables to pre-evaluate projects and diagnose their status (as much as possible without due diligence). There is also research on the applicable legislation, etc.

MONITORING OF LEGISLATION

BELT AND ROAD ASSOCIATES is fully familiar with Greek Law and its operation. From the initial stages of public consultation to the adoption of a bill. BELT AND ROAD ASSOCIATES maintains a high level of legal knowledge (for a non-legal entity) by providing key support to the Chinese company in this critical area.

LOCAL PARTNERS- GENERAL ENTREPRENEURSHIP ISSUES- MEDIA

SUPPORT TO GENERAL ENTREPRENEURSHIP ISSUES

Due to the extensive knowledge of entrepreneurship, BELT AND ROAD ASSOCIATES can and does support a variety of issues.

LOCAL PARTNERS

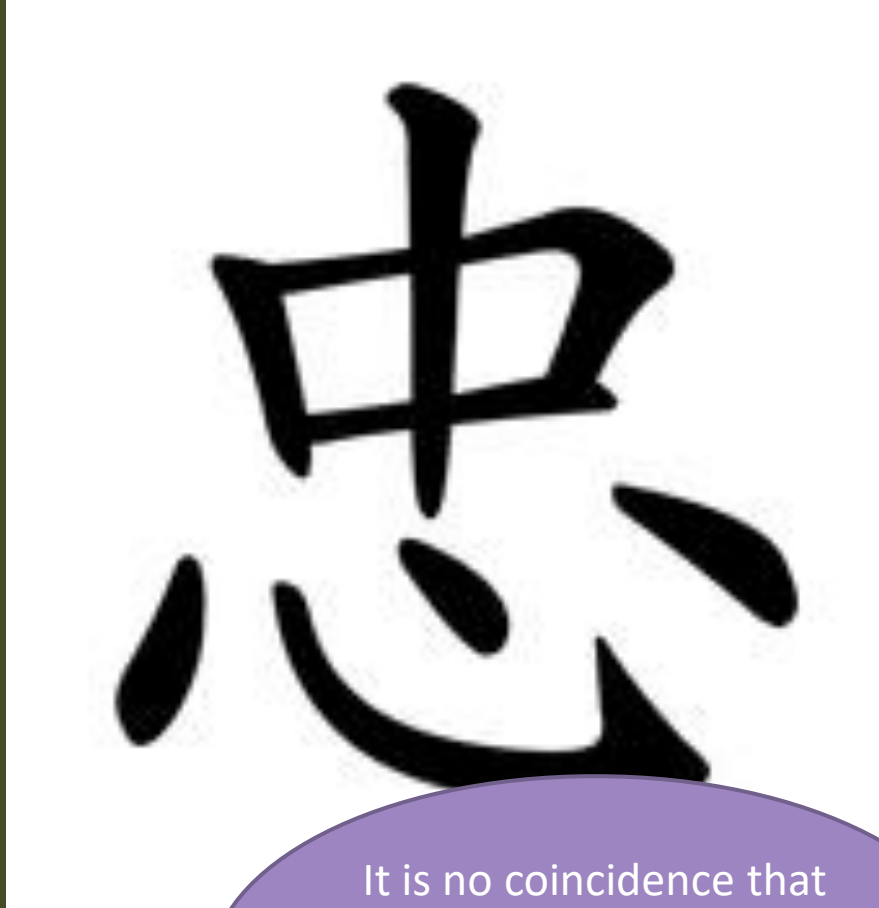
Considering the needs of the Chinese company, BELT AND ROAD ASSOCIATES can look for the appropriate local partners, introduce the Chinese company and organize the relevant meetings. We may also provide the Chinese company with information on potential Local Partners, information we collect online, from published Financial Statements, or from other sources (eg Chambers, Organizations, personal information etc.).

MEDIA

BELT AND ROAD ASSOCIATES maintains good contacts with the Media and journalists, contacts that may be useful either for promoting the Chinese company or for managing difficult situations (Crisis Management).



LOYALTY IN CHINA



It is no coincidence that
our name is
BELT AND ROAD
ASSOCIATES

An important advantage of working with BELT AND ROAD ASSOCIATES is that it is the only company operating in Greece intensively with its exclusive clientele in China. This means that BELT AND ROAD ASSOCIATES takes care to excellently serve all its Chinese customers as it cannot risk its defamation, from poor service, to Chinese companies.

Unlike BELT AND ROAD ASSOCIATES, companies based in Greece that have no particular ties to China do not have much to lose from the Chinese market with a poor service.

In addition, BELT AND ROAD ASSOCIATES travel frequently to China, is familiar with the Chinese people and communicates much better with the Chinese. Unlike the overwhelming majority of Greeks who either never went to China or have seldom gone, and usually for trade (imports).

NOW IS THE BEST TIME TO INVEST IN GREECE

It is no longer just that Greece is at the crossroads of three continents (Africa, Asia, Europe), that it is a member of major organizations such as the European Union and NATO, that it has the euro as its currency, that it has strong links with the countries of North Africa and with the countries of the Arab world, that it has a wonderful weather and perfect conditions for investment in Tourism, Renewable Energy and the Agri-food sector and so much more.

Greece now has one of the highest growth rates of its economy in the European Union. The country's lending conditions are excellent as the 10-year government bond has one of the best interest rates worldwide. The Athens Stock Exchange is breaking one record after another. The cost of entering the Greek market is now extremely competitive. The Investment Environment is one of the most up-to-date and the Government of the country actively and passionately supports foreign investors.



INVEST
IN
GREECE

BELT AND ROAD ASSOCIATES “INVEST IN GREECE GUIDE”

BELT AND ROAD ASSOCIATES “INVEST IN GREECE GUIDE”

76 pages with everything you need to know about Greece and the main sectors:

*** TOURISM * ENERGY * ICT * LIFE SCIENCES * FOOD & AGRICULTURE ***

LOGISTICS * STRATEGIC INVESTMENTS

SCAN HERE TO DOWNLOAD (PDF, 4,9MB)





BARA BUSINESS Club BBC

**BELT AND ROAD ASSOCIATES
BUSINESS CLUB**

BARA BUSINESS CLUB (BBC)

BELT AND ROAD ASSOCIATES BUSINESS CLUB

BARA BUSINESS CLUB (BBC), the only Club dedicated to promoting the Belt and Road Initiative between Greece and China. Members of the BARA BUSINESS CLUB are Greek and Chinese businessmen and companies who embrace the spirit of the Belt and Road Initiative as envisioned by the President of the People's Republic of China Xi Jinping. Members of the BARA BUSINESS CLUB (BBC) enjoy a range of benefits, specially designed in the spirit of the Belt and Road Initiative.

Business Leads, Investment Opportunities, Business Meetings In Greece, Invitation To Visit Greece, Meetings With The Greek Government, Business Matchmaking Support, Latest Trends And Technologies, Processes And Legislation, Marketing And Business, Development Opportunities In Greece, Presentation Of The Member In Selected Greek Companies, Private Vip Online Meetings, Press Releases For The Company's Activities In Greek Media, "Open Doors" In Greece, Travel Packages, Help In Planning A Journey In Greece, English Courses Online

<http://www.beltandroadassociates.com/bara-business-club/>

BELT AND ROAD ASSOCIATES THE MATCHMAKING ARTIST



BELT AND ROAD INVEST IN GREECE 2021 FORUM

Greece. The Hub in Southeast Mediterranean. Entry into the European Union

APRIL 22nd, 2021 14:00 (Beijing time) 9:00 (Athens time)

**Under the
Auspices of**



HELLENIC REPUBLIC
MINISTRY OF
DEVELOPMENT AND INVESTMENTS



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ATHENS



欧盟中国商会

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BELT AND ROAD INVEST IN GREECE 2021 FORUM

Under the Auspices of the Ministry of Development and Investments of the Hellenic Republic, CHINA CHAMBER OF COMMERCE TO EU (CCCEU) and the CITY OF ATHENS

The Forum presented Greece as the Hub of the Southeastern Mediterranean and as a point of entry for the European Union, on the following areas:

1. Greece as an installation site for an assembly unit for foreign products to enter Europe.
2. Greece as a logistics hub for the Southeastern Mediterranean region for foreign companies.
3. Greece as a Global Service Center for foreign companies.
4. Greece as the Technology Hub for Southeast Mediterranean
5. Greece as the Energy Hub of Southeast Europe

The goal of “BELT AND ROAD INVEST IN GREECE 2021 FORUM. Greece. The Hub in the Southeastern Mediterranean. Entry into the European Union” was to convince many more Chinese companies to invest directly in Greece.



INVEST IN
GREECE 2023
FORUM

Greece. The Hub in the Southeastern Mediterranean. Entry into the European Union



2020 外洽会系列线上论坛
INVEST IN GREECE ONLINE FORUM 2020

投资希腊

2020 INVEST IN
GREECE ONLINE
FORUM

主办单位:  中国产业海外发展协会
Hosted by: China Overseas Development Association

 希腊一带一路
Belt and Road Associates

协办单位:
Co-hosted by: 

赞助单位:
Supports:  ENTERPRISE GREECE
INVEST & TRADE

支持单位:
Supporters: 

赞助媒体:
Media Sponsors:  新华社  中国新闻网  CRI  中国财经网  APD  经济观察网

2020.06.04 北京·BEIJING



Mr. Adonis Georgiadis Minister of Development and Investments

INVEST IN GREECE ONLINE FORUM 2020-2020外治会系列线上论坛——投资希腊



Mr. Liu Xiaonan NDRC

INVEST IN GREECE ONLINE FORUM 2020-2020外治会系列线上论坛——投资希腊



Zhang Qiyue

INVEST IN GREECE ONLINE FORUM 2020-2020外治会系列线上论坛——投资希腊



INVEST IN GREECE FORUM 2020

INVEST IN GREECE FORUM 2020, June 4, 2020, was completed with great success. More than 400 Chinese, executives of companies investing overseas, participated in the 3-hour Forum and were informed about the possibilities that Greece offers today to foreign investors. It is the first time that a similar online investment forum has been organized for both the Greek side and China.

The Forum provided simultaneous English-Chinese interpretations, greatly facilitating the participation of the Chinese. INVEST IN GREECE FORUM 2020 was organized by BELT AND ROAD ASSOCIATES, China Overseas Development Association (CODA) of the NDRC and ChinaGoAbroad.

The Forum began with the greetings of the Minister of Development and Investment Mr. Georgiadis, Director for foreign investment of NDRC Mr. Liu Xiaonan, Ambassador of China to Greece Mrs. Zhang Qiyue and Ambassador of Greece in China Mr. Iliopoulos.



BELT AND ROAD

**1st GREECE – CHINA
MATCHMAKING ONLY
FORUM**

, 29th, 2020 14:00 (Beijing time) 9:00 (Athens)





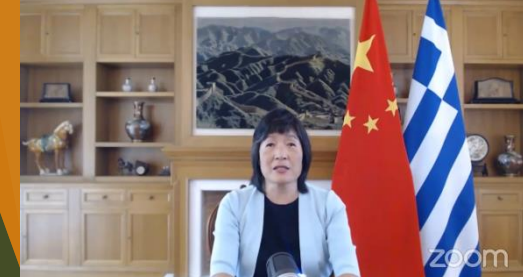
1st GREECE – CHINA MATCHMAKING FORUM

The 1st GREECE – CHINA MATCHMAKING ONLINE FORUM, organized by BELT AND ROAD ASSOCIATES, was successfully held on 29/7/2020. With the participation of more than 200 Chinese from the investment field, the forum was held online in order to inform the Chinese about specific investment projects in Greece.

The forum was greeted by the Minister of Tourism Mr. Theoharis, the Deputy Minister of Development and Investment Mr. Papathanasis and the Deputy Minister of Development and Investment Mr. Dimas, the CEO of Enterprise Greece, Mr. Filiopoulos and the Ambassador of the People's Republic of China, Mrs. Zhang Qiyue.

The following projects, worth 9 billion euros, were presented during the forum:

- * Ports for privatization (HRDF)
- * Real Estate in Gournes Heraklion, Crete (HRDF).
- * FLYOVER new Regional Highway in Thessaloniki
- * The forthcoming railway projects of ERGOSE
- * Pharmaceutical Cannabis cultivation project
- * Electric Motorcycle of Greek production
- * eLearning Platform
- * Real Estate Vacation Homes
- * Tracking software for car rental companies and for construction companies
- * Energy projects (ENTERPRISE GREECE)
- * Innovative fuel cell technology using alternative hydrogen-fueled fuels



CHINA (XI'AN) – GREECE INVESTMENT AND FINANCING TRADE FORUM 2017



CHINA – GREECE INVESTMENT AND FINANCING TRADE FORUM 2017 (XI'AN)

BELT AND ROAD ASSOCIATES successfully organized the visit of the 35-member Greek Delegation to Xi'an, China (Shaanxi Province) between December 10-13, 2017. The promotion of Greece as an investment destination for Chinese investors, the strengthening of bilateral relations between Greece and China and the pursuit of a direct flight from Xi'an to Greece were at the center of the Greek delegation's discussions with the Xi'an Government and local enterprises. Head of the Greek Delegation was the Former Prime Minister of Greece Vasiliki Thanou, accompanied by Deputy Minister of Rural Development and Food Yannis Tsironis as well as representatives of tourism and the business community. The aim of the delegation was to inform Chinese investors during the "2017 China (Xi'an) – Greece Investment and Financing Trade Forum" about investment opportunities in Greece.



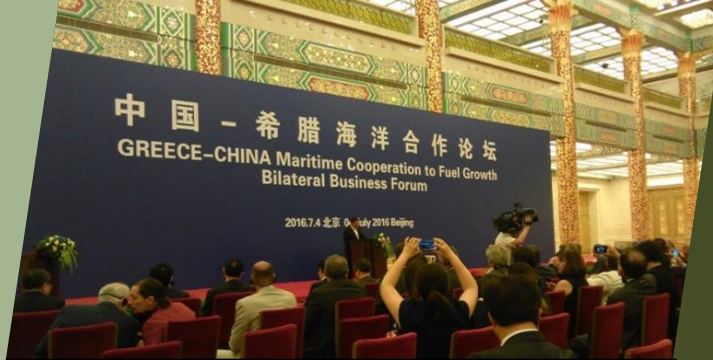
ALIBABA SUPPORT TO ENTER THE GREEK MARKET

BELT AND ROAD ASSOCIATES is proud to have supported ALIBABA's entry into the Greek market since 2016. In 2016, we helped organize the meeting of the then Prime Minister of Greece Mr. Tsipras with the founder of ALIBABA Mr. Jack Ma. Similarly in 2019 we organized the meeting of the Prime Minister of Greece Mr. Mitsotakis with the CEO of ALIBABA Daniel Zhang. In the meantime, we have variously supported ALIBABA in the Greek market, achieving ALIPAY's entry into the Greek market and promoting Tmall Global to Greek companies. We have coordinated, in collaboration with ATHENS CHAMBER OF TRADESMEN, the organization of two major seminars for the presentation of ALIBABA to 850 Greek companies. In 2018, we organized a series of meetings for ALIBABA President mr Michael Evans 24-hour trip in Athens.



WITH THE PRIME MINISTER of GREECE IN CHINA 2016

In the summer of 2016, we traveled to China with the delegation of the Prime Minister of Greece, Mr. Alexis Tsipras, and attended a number of events and meetings, among which the event in the presence of the Prime Minister of PR of China.



WITH THE PRIME MINISTER of GREECE IN SHANGHAI 2019



In early November 2019, BELT AND ROAD ASSOCIATES participated in the delegation of the Prime Minister of Greece in Shanghai, China. The delegation was organized on the occasion of the CIIE exhibition in which Greece was an honored country. Prime Minister Mitsotakis' met ALIBABA CEO Daniel Zhang, a meeting organized by BELT AND ROAD ASSOCIATES.

PROMOTING THE BELT AND ROAD INITIATIVE

In December 2019, an important conference was held in Beijing, the Belt and Road Global Chambers of Commerce and Associations Conference GCCAC 2019. GCCAC 2019 Supervisors are People's Daily and All-China Federation of Industry and Commerce. Supporter is Belt and Road Portal yidaiyilu.gov.cn. Hosts People's Daily Online and Global Times.

In 2019 BELT AND ROAD ASSOCIATES was honored to be one of the participants in the Opening Ceremony roundtable where in front of a crowd of 1000 people presented their thoughts on promoting BELT AND ROAD INITIATIVE globally.





George Floras, managing partner of BELT AND ROAD ASSOCIATES, meeting with the Prime Minister of Greece in 2017 at the PM's office



July 2018, we welcomed the delegation from the city of Zhengzhou Municipality of China, headed by Mr. Wan Zhengfeng, Zhengzhou Municipal People's Government Vice Mayor. During the visit, a meeting was held with the Deputy Minister of Development, Mr. Stergios Pitsiorlas.



January 2020, George Floras, managing partner of BELT AND ROAD ASSOCIATES, met with the Deputy Minister of Investments and Development Mr. Papathanassis and discussed the possibilities of Greece's penetration into the Chinese market and especially the attraction of investments from China.

CONTACT US

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